



Morris Miselowski's Futurist Success Presentations: seminars, workshops, and keynotes

Morris Miselowski's Futurist Success Presentations cover seven primary topic areas. These are not static presentations, they're dynamic and tailored to each audience. Before each presentation, Morris researches the industry and the company, so that each presentation is packed with information that the audience can use at once.

Topic One: On a clear day you can see all the way to your future!

With an engaging interactive style that involves each member of the audience, Morris covers a range of topics, including:

- The changing Australian marketplace and what it means to you;
- Tracking the generations: W, X, Y, Z, and the baby boomers: Who are they? What do they strive for? What's the best way of selling to them?
- Thinking for the future TODAY: develop the skills of future thinking and future insights – gain perspective;
- Crash through your limitations into breakthrough thinking;
- Get the skills to recraft yourself and your business.

This powerful 60 Minutes - like presentation features story telling, quizzes, videos, and audio effects to engage the audience and to help them to retain the information and convert it into knowledge that they can put to work at once. Pre recorded video audio chats with industry leaders and future movers and shakers together with new technology's, wicked websites and whatever else is cutting edge makes this an unforgettable, unique and exhilarating ride into the future.

Formats: seminars, presentations and keynotes - 30, 45, 60, 75, 90 or 120 minutes; as well as comprehensive, tailored, practical half-day, one or two day workshops.





Topic Two: Escape to Success

Break out! Get out of the prison of your limited thinking. This highly charged presentation is inspiring and motivational.

Powerful and emotive, this presentation takes the audience on a trip into the heart of Pentridge prison. For a few moments, the audience joins the desperate inmates –

Suddenly the audience is confronted with the breakthrough insight that their lives have much in common with the prisoners: they live in a prison of their own making, created by their limiting beliefs.

Morris spent ten years as a prison chaplain and welfare counselor, giving him a powerful insight into personal and business blocks we ALL share – and how to break out of them.

While the presentation's relaxed and focuses on storytelling, it reveals what success is, and how to achieve it.

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Topic Three: How to eat an elephant, a strategy with Connect the Dots Simplicity®

When was the last time you looked at your business plan – or read your company's mission statement? This presentation helps you to develop a business strategy that you can use now, and that works. How To Eat An Elephant ensures SUCCESS using Success through Focus's® revolutionary ADAPT IT® model, developed via 20 years of catapulting thousands of businesses and individuals to success.

The presentation shows you:

- How to understand what's made you successful to date, and how to harness that success to empower you in the future;
- How to interpret the changing business landscape;
- How to develop a complete and comprehensive business strategy that focuses you and empowers everyone in your business to achieve your business goals.

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Topic Four: People, not assets or resources, staffing with Connect the Dots Simplicity®

This presentation takes the mystery out of staffing and turns you into a people guru.

You will learn the skills, the tips and tricks of employing and motivating the people you need to grow your business, using Success through Focus's® revolutionary ASSISIE® model, distilled from twenty years of hiring many thousands of people to generate business success.

You discover how to:

- Find staff;
- Bring new people into your business;
- Assess what a job needs, and how to write job specifications;
- Motivate your staff.

Formats: seminars, presentations and keynotes - 30, 45, 60, 75, 90 or 120 minutes; as well as comprehensive, tailored, practical half-day, one or two day workshops.

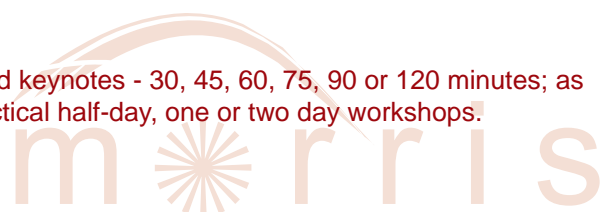
Topic Five: Marketing made Marvelous, getting and keeping customers with Connect the Dots Simplicity®

This presentation gives you an insider's knowledge of marketing: streamline your marketing with the latest researched processes to bring outstanding success, no matter what your business is or your target audience.

Discover:

- How to assess the kinds of marketing you need to do;
- What your product really is;
- How to gain fast competitive intelligence;
- How to get in tune with your customers;
- And much more.

Formats: seminars, presentations and keynotes - 30, 45, 60, 75, 90 or 120 minutes; as well as comprehensive, tailored, practical half-day, one or two day workshops.





Topic Six: Work Differently, Work Smarter - systemizing your business with Connect the Dots® simplicity

This presentation is guaranteed to save your business both time and money in your business activities and procedures. Did you know that research shows that 80 per cent of business activity is repetitive and mundane? What could you achieve if you could free up this time to do more activities which add to the bottom line?

Discover:

- Ways to map daily, weekly, monthly and occasional tasks
- Decide what to do and what to leave
- Create self-motivating actionable tasks
- Use technology to help not hinder

Formats: seminars, presentations and keynotes - 30, 45, 60, 75, 90 or 120 minutes; as well as comprehensive, tailored, practical half-day, one or two day workshops.

Topic Seven: Business Orgasm – get passionate about your business

This keynote presentation connects you to your business passion to achieve persistent success.

Morris shows you how to harness your passion with his 3:1 success formula, shows you how to leave your competitors floundering in your wake, and finally resolves, in real-time, the audience members' current business issues.

Inspiring, and powerful, this business presentation will turn statues into go-getters. It's been delivered to audiences right round the country – don't miss it.

Formats: seminars, presentations and keynotes - 30, 45, 60, 75, 90 minutes, tailored to your business.

